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Leaders in the Digital Age

Navigate change, seize opportunities.

BECOME A DIGITAL LEADER

Driving Digital Business - 3 day leadership training programme



BENEFITS FOR YOU



Gain digital
competitive
advantage



Streamline
processes



Enhance
productivity



Understand
change
management



Prepare
staff for
change



Horizon scan
for your
industry

Fully funded, highly valuable
digital leadership training.

Scan and sign up here





Driving Digital Business - 3 day leadership training programme

Digital transformation fundamentally changes how organisations operate and deliver value to customers, suppliers, stakeholders, or beneficiaries. It involves a profound shift in how we think and deliver products, services and customer experiences. It requires a strategic approach to leveraging digital technologies to replace and improve operational process, procedures and systems.

Digital leadership is essential for all businesses in today's rapidly evolving landscape. Develop your leadership skills, gain valuable insights and prepare your business for the future.

GROWING YOUR BUSINESS

Introduction to key digital tools to help grow your business, including digital marketing.

Cosmic will help you to develop a strategic understanding of how digital can grow your business, improve productivity and streamline processes.

- ✓ Three sessions, one per week over three consecutive weeks, 9.30-1pm online.
- ✓ 1:1 mentoring to help you focus on a specific project.

What you will learn

1

DIGITAL VISION & STRATEGY

Introduction & overview: Digital Vision & Strategy, key drivers for transformation, organisational direction.

2

GROWING YOUR BUSINESS

Introduction to key digital tools to help grow your business, including digital marketing.

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PRODUCTIVITY & PROCESSES

Utilising enabling technologies to improve productivity, processes and introduction to simple automation tools.

3

Sign up by emailing planning@cosmic.org.uk



Clean Growth



Health & Adult Social Care



Manufacturing